



KATE BORETS

GRAPHIC DESIGNER, ILLUSTRATOR, CREATIVE

CONTACT INFO

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LANGUAGES

- English (fluent)
- Russian (fluent)

ABOUT ME

I am a versatile designer with a passion for creating visually striking and effective designs. Originally from Russia but having moved to the UK ten years ago, my exposure to different cultures has allowed me to gain fresh perspectives and a broad understanding of diverse audiences.

My skills and experience in both digital and traditional media, combined with my willingness to constantly learn and evolve, is something I am eager to bring to a design company or a client.

As an individual and a creative in today's world, my goal is to make impactful work, provoke reconsideration of stereotypical social values and provide visual narratives for a positive impact regarding various minority groups.

INDUSTRY EXPERIENCE

- 2024 - present **Bailey Wade Limited**
Freelance graphic designer
Adapting the brand to different design assets
Social media management
Admin
- 2024 **Risidio**
Graphic design intern
Branding, illustration, editing and research
- 2020 - 2023 **Mark Hotel**
Graphic and brand designer
Logo and brand redesign
- 2019 **Hidden Gallery**
Intern
Social media management
Marketing and sales assistance
General gallery upkeep assistance
- 2018 - 2019 **Bristol Museum & Art Gallery**
Volunteer
Assistance on tours
Promoting activities during exhibitions
Photographing activities conducted in shows

EDUCATION

- 2021 - 2024 Central Saint Martins, University of Arts London
BA Graphic Communication Design
- 2022 Marketing Virtual Work Experience course, online with The Chartered Institute of Marketing (CIM)
- 2014 - 2021 Badminton School

SKILLS AND EXPERTISE

- Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Procreate
Blender
- Illustration
Branding
Team collaboration
Photography
Video editing
Research
- Keynote
Pages
Microsoft 365