

CONTACT INFO



Full name Ekaterina Borets



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Website

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Linkedin

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LANGUAGES



English (fluent)



Russian (fluent)

ABOUT ME

I am a versatile designer with a passion for creating visually striking and effective designs. Originally from Russia but having moved to the UK ten years ago, my exposure to different cultures has allowed me to gain fresh perspectives and a broad understanding of diverse audiences.

My skills and experience in both digital and traditional media, combined with my willingness to constantly learn and evolve, is something I am eager to bring to a design company or a client.

As an individual and a creative in today's world, my goal is to make impactful work, provoke reconsideration of stereotypical social values and provide visual narratives for a positive impact regarding various minority groups.

KATE BORETS

GRAPHIC DESIGNER, ILLUSTATOR, CREATIVE



INDUSTRY EXPERIENCE

2024 - present **Bailey Wade Limited**

Freelance graphic designer

Adapting the brand to different design assets

Social media management

Admin

Risidio 2024

Graphic design intern

Branding, illustration, editing and research

2020 - 2023 **Mark Hotel**

Graphic and brand designer

Logo and brand redesign

2019 **Hidden Gallery**

Intern

Social media management Marketing and sales assistance

General gallery upkeeping assistance

2018 - 2019 **Bristol Museum & Art Gallery**

Volunteer

Assistance on tours

Promoting activities during exhibitions

Photographing activities conducted in shows



EDUCATION

Central Saint Martins, University of Arts London 2021 - 2024

BA Graphic Communication Design

Marketing Virtual Work Experience course, online with 2022

The Chartered Institute of Marketing (CIM)

2014 - 2021 **Badminton School**



SKILLS AND EXPERTISE

Adobe Phototoshop Adobe Illustrator Adobe InDesign Adobe Premiere Pro Procreate Blender

Illustration Branding Team collaboration Photography Video editing Research

Keynote Pages Microsoft 365